



RockfieldTM



Rockfield Pickups™ is a relatively young brand, although Todd Rockfield designed pickups and wiring have been in many guitars for some years now. After years of tinkering and research, it was decided to launch the Rockfield Pickup brand. Rockfield pickups are built to rival the best out there. Constructed with the finest USA parts (found in all of the most recognized brands) Rockfield pickups are carefully custom wound and assembled with great attention to detail.

"I really like the high output and vintage tone of (SWV) Rockfield pickups. There is also no unwanted feedback or noise when I mute the guitar. They have great sustain and they are loud and clear. I'm into it!"

**Mick Murphy
MY RUIN**

The word is already out, as quality guitar brands such as B.C. Rich and Michael Kelly Guitars are now using Rockfield pickups as original equipment in their highest quality, upscale models. From classic vintage tone to ripping metal leads, there's a high quality Rockfield humbucker that will define and elevate your own personal tone to new levels!

Rockfield pickups can be found in a growing number of retailers. It's time for you to crack open our trademark, gleaming metal box packed with the Rockfields of your choice and take the first step in defining your own personal tone!



"Excellent pickups deliver everything from warm jazz textures to screaming rock tones"

Art Thompson
Guitar Player Magazine

"Once I got the B.C. Rich Mockingbird Special with your pickups in it, the other ones sound so poor in comparison they almost seem broken."

Vic DiCara
108

"The tone of the pickups is WAY thicker and chunkier, they have a lot more growl to them and a way meaner, more raw sound..."

Jason Hager
Years of Fire





A PAF on Steroids - just enough to kick start your favorite amp. The Zebra is designed from vintage specs with a little something extra to give them more bite and beef than a standard PAF. The highs are crisp and ring while the mids are boosted and thick. The low end is more defined and pronounced but not too much to overpower the true definition and tone of this pickup. Thick and full of sustain this is a very versatile pickup for many rock and roll applications.

Neck Pickup

D.C. Resistance: 7.93K
Magnets: USA Alnico V
Lead wire: Four Conductor

Colors

Zebra: RZN

Bridge Pickup

D.C. Resistance: 8.65K
Magnets: USA Alnico V
Lead wire: Four Conductor

Colors

Zebra: RZB





SWV is short for Select Wound Vintage. This is where some say it all started.

If it wasn't for the original PAF design, who knows where we all would be? This pickup rings with that special vintage tone - with a Rockfield twist, of course.

The SWV produces unique and bold tones that are smooth, warm and balanced from top to bottom.

Neck Pickup

D.C. Resistance: 7.43K
Magnets: USA Alnico II
Lead wire: Single conductor braid

Colors

Black: RSWVBN
Chrome: RSWVCHN
Gold: RSWVGDN
Antique: RSWVAN
Zebra: RSWVZN



Bridge Pickup

D.C. Resistance: 8.23K
Magnets: USA Alnico II
Lead wire: Four conductor

Colors

Black: RSWVBB
Chrome: RSWVCHB
Gold: RSWVGDB
Antique: RSWVAB
Zebra: RSWVZB





The SWC (Select Wound Custom) pickup was designed from the ground up by meticulously researching old design documents, spec sheets and wood shed articles. The SWC pickups are slightly over wound and provide ringing-bell-like clean tones and growling vintage style leads with endless warmth and sustain. However, turn up the gain in your favorite amp and the natural bold and spongy tone of the SWC sizzles and cooks into a very full aggressive distortion without losing note or tonal definition.

Neck Pickup

D.C. Resistance: 8.45K
Magnets: USA Alnico V
Lead wire: Four conductor

Colors

Black: RSWCBN
Chrome: RSWCCHN
Gold: RSWCGDN
Antique: RSWCAN
Zebra: RSWCZN



Bridge Pickup

D.C. Resistance: 9.15K
Magnets: USA Alnico V
Lead wire: Four conductor

Colors

Black: RSWCBB
Chrome: RSWCCHB
Gold: RSWCGDB
Antique: RSWCAB
Zebra: RSWCZB





Surprising results for a company less than two years old?



**It all makes sense when you play
with Rockfield Pickups!**



"...think souped-up brown sound, with accelerated harmonics, thick lows, hot midrange crunch and a clear bite. The Mafia model pickups in these Exotic Classic guitars are ceramic-based versions of Rockfield's Turbo pickups. The ceramic magnets give the pickups more power, extended lows and the murderous attack that inspired the model name."

B.C. RICH EXOTIC CLASSIC SERIES REVIEW - GUITAR WORLD



"Low-gain settings with the Mockingbird's neck pickup yielded mesquite-charred Texas blues-style mids that were imbued with a velvety treble snap. Upping the distortion and switching to the high-powered bridge 'bucker made my Marshall sound as if it had been hit by a lightning bolt of metallic tone. The Mockingbird was tonally transformed into a screaming raptor, with chunky lows, razor-sharp treble attack and ripping mids."

B.C. RICH EXOTIC CLASSIC MOCKINGBIRD REVIEW - GUITAR WORLD

"The icing on the cake is the Rockfield pickup set... The Fat Ass' harmonic enhancement is focused on the guitar's upper midrange and deep treble tones, creating rich musicality that does not interfere with clarity. This big humbucker also pumps out tons of output, which is unusual for such a clear pickup... The Warbeast's Mafia humbucker sliced right through my Rectifiers' dense distortion. Its tone was full, crisp and devoid of any nasal quality."

B.C. RICH WMD WARBEAST REVIEW - GUITAR WORLD



Rockfield



"Fattest humbucking tones of the bunch"

DARRIN FOX, GUITAR PLAYER MAGAZINE
(ROCKFIELD SWC PICKUPS, 35 GUITARS UNDER \$700 REVIEW)

Figure 8 Hub
Back



Lords inside
Guitar





The Turbo is a Hot PAF using USA Alnico V magnets. Custom wound to produce screaming highs, thick mids and a low end which is huge tight and spongy, this pickup can strip the paint off the walls while retaining a nice full round tone. Notes fly and sing out of the Turbo and fill any venue with a balanced attack and fullness that is familiar and yet new at the same time.

Neck Pickup

D.C. Resistance: 10.33K
Magnets: USA Alnico V
Lead Wire: Four conductor

Colors

Black: RTBON
Zebra: RTBOZN

Bridge Pickup

D.C. Resistance: 10.96K
Magnets: USA Alnico V
Lead Wire: Four conductor

Colors

Black: RTBOB
Zebra: RTBOZB



**Rockfield Pickups
kicking the tone out
of your guitar!**

"I wanted to let you know how blown away I was by the sound of the SWV pickups... when I wanted to play metal they screamed out my leads and the rhythms were crunchy and clear, blues played incredible... my compliments on a stellar pickup... You have earned a life long customer."
Jordan Mauriello - owner

"I got my SWCs and just installed them last week. I could not believe my ears. I am truly pleased with the pickups...they gave that guitar a new life."
Chris - owner





The use of a ceramic magnet in the Mafia gives them extra power due to the increased magnetic field it provides. This feature makes the Mafia produce a hotter and thicker tone that's really aggressive and full. The increased low end, thick mids and in your face highs are what rock and roll was built on! Balanced and full of sustain this pickup is a great representation of its namesake - a truly intimidating killer.

Neck Pickup

D.C. Resistance: 10.33K
Magnets: Ceramic
Lead wire: Four conductor

Bridge Pickup

D.C. Resistance: 10.96K
Magnets: Ceramic
Lead wire: Four conductor

Colors

Black: RMFNB
Chrome: RMFNCH
Zebra: RMFNZ

Colors

Black: RMFBB
Chrome: RMFBCH
Zebra: RMFBZ



Michael Kelly are the only guitars
I play and it's mostly because of
those Rockfield pickups. The (Patriot)
is so frickin' tight sounding and
it kicks the Gibson Les Paul's ass
because of the tone I'm getting out
of those pickups...

Your pickups are serious tone
mongers! Seriously!!!!

Gerry Ganaden
Guitarist for George Lynch



"I WANT TO SAY THANK YOU! for making a great pickup...
I can not believe the difference in the sound. Now this
guitar is coming alive for the first time in three years.
The SWVs are all and more you said they would be.
Just warm and full sounding, the SUSTAIN IS AMAZING."

Don - owner



Aggressive in its own right, the Rockfield Fat Ass pickup was designed for the players that have those crazy super acrobatic playing styles that we all stare at in amazement. This pickup's custom designed bobbins are home to oversized pole pieces that help transfer string vibrations from pulls, bends and leads so there is less tonal drop off, better articulation and note definition. The Fat Ass delivers well balanced tone that is bold with major sustain, huge bottom end and cutting mids and highs that jump out at you.

Neck Pickup

D.C. Resistance: 11.19K
Magnets: Alnico V
Lead wire: Four conductor

Colors

Black: RFAN

Bridge Pickup

D.C. Resistance: 12.43K
Magnets: Alnico V
Lead wire: Four conductor

Colors

Black: RFAB



Find the tone you've been looking for.

Soundcheck Rockfield Pickups at

www.rockfieldpickups.com

727.793.0079

26133 U.S. Highway 19 North • Suite 300

Clearwater, Florida 33763

